Fletcher/CSI Specializes in the collection of qualitative insights through primary interviews with its network of subject matter experts in the Technology industry.

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Primary Intelligence
Fletcher/CSI Specializes in the collection of qualitative insights through primary interviews with its network of subject matter experts in the Technology industry.

Trade Show Intelligence
Leading Technology companies rely on trade show intelligence to monitor new product launches and trends at industry events.

Strategy Workshops
On-site strategy workshops are an excellent means of bringing together a group of individuals and leveraging their collective brain-power to develop innovative strategies.

Competitive Assessments
Assessments of competitor’s category management, manufacturing, and sales capabilities are an excellent means of identifying competitive advantages and weaknesses.

Win/Loss Analysis
Win/Loss analysis is an ongoing, systematic analysis of why deals are won and lost and many companies use this service to identify strengths and weaknesses.

Start Improving Your Strategy Today!

Primary Intelligence
Trade Show Intelligence
Strategy Workshops
Win/Loss Analysis
Competitive Assessments

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